Promotion Terms and Conditions: "Shout Out for MSI"

The "Shout Out for MSI" promotion (hereinafter referred to as the "**Promotion**," "**Campaign**," or "**Event**") is organized and conducted by Micro-Star International Co., Ltd., headquartered in New Taipei City, Taiwan. (hereinafter referred to as: "**Organizer**" or "**We**") via the website https://eeu.msi.com/Landing/join-shout-out-for-msi, which may also feature other events organized by the Organizer in which Participants may take part independently of this Event. The "**Shout Out for MSI**" promotion is a recurring event and runs only for a strictly defined period. These terms and conditions set forth the terms of the promotion running **from October 22, 2026, through December 31, 2026**. By participating in the Campaign, each Participant (hereinafter referred to as: "**Participant**" or "**You**") accepts and agrees to abide by and comply with the Rules and Terms of the Promotion and confirms that the Organizer has sole discretion in awarding prizes.

1. Eligibility

Only individuals who are at least 18 years of age on the date of participation or who are of legal age in their country, in accordance with the law applicable to them, may participate in the Promotion. Any provisions of these Terms and Conditions are void if they conflict with generally applicable laws governing the Participant's place of residence. An entry is considered complete and valid based on the date of the review written by the Participant and submitted to the websites designated by the Organizer (hereinafter referred to as the "**Designated Websites**"). The Designated Websites can be found on the promotion page in the "Where to Buy" section. Only reviews relating to the Organizer's Products participating in a given promotion—as specified in each respective Event (hereinafter referred to as "**Eligible MSI Product**")—will be accepted (see below: "How to Participate in the Promotion"). The Organizer reserves the right to reject a submission if any eligibility requirements are not met.

- We accept only those reviews that refer to the eligible MSI products specified as part of the Campaign.
- The eligible MSI products for the Event taking place from October 22, 2026, to December 31, 2026, are listed in the table below:

Motherboard	Power Supply	Liquid Cooling	Chassis	Air Cooling
MEG X870E GODLIKE MAX	MEG Ai1600T PCIE5	MEG CORELIQUID E15 360	MEG MAESTRO 900R	MPG COREFROZR AP15
MEG X870E ACE MAX	MEG Ai1300P PCIE5	MPG CORELIQUID P22 360	MEG MAESTRO 700L PZ	
MPG X870E CARBON MAX WIFI	MPG Ai1600TS PCIE5	MPG CORELIQUID P22 360 WHITE	MEG PROSPECT 700R	

MPG X870I EDGE TI EVO WIF	MPG Ai1300TS PCIE5	MPG CORELIQUID P22 240	MPG VIXTA 300R AIRFLOW PZ	
		MPG CORELIQUID P22 240 WHITE	MPG VIXTA 300R AIRFLOW PZ WHITE	
		MPG CORELIQUID P13 360	MPG VIXTA 300R PZ	
		MPG CORELIQUID P13 360 WHITE	MPG VIXTA 300R PZ WHITE	
			MPG VELOX 300R AIRFLOW PZ	
			MPG VELOX 300R AIRFLOW PZ WHITE	
			MPG GUNGNIR 300R AIRFLOW	
			MPG GUNGNIR 300R AIRFLOW WHITE	
			MPG GUNGNIR 300P AIRFLOW	

- Each Event Participant may register and take advantage of the offer a maximum of one (1) time for each eligible product line purchased. Each participant may register a total of up to four (4) products, provided they are from four different product categories: motherboards, computer cases, water cooling systems, and power supplies.
- Eligible MSI Products must be purchased from participating retailers listed on the Promotion website. Excluded from the Promotion are all Eligible MSI Products that are part of pre-built personal computers purchased as a complete unit, as well as components included in systems bearing the "Powered by MSI" logo. Therefore, Eligible MSI Products that have become components of the products specified in the preceding sentence are not eligible for the Promotion.
- Reviews of Eligible MSI Products must be posted on the website of the participating retailer from whom the Promotion Participant purchased the Eligible MSI Products. If the retailer's website where the Eligible MSI Product was purchased does not have a reviews section, then post your review on one of the platforms listed on our website for this Promotion in the "Where to Post a Review" section. The content of the review must accurately reflect the user's actual opinion of the purchased products. A review must be at least 50 characters long and no more than 160 characters long. You must include **"#ShoutOut #CodeForReview"** in the body of the review. **Reviews without this tag will not be eligible for a reward.**
- Submit a copy of the proof of purchase for the eligible MSI product you purchased for verification by the Organizer. Your submission must include a photo of the sticker with the serial number and model name of the device, which is located directly on the eligible MSI product (this is not the sticker on the colored box in which the eligible MSI

product was packaged). Submitting only photos of serial numbers found on the colored boxes in which the Eligible MSI Product was packaged will not be accepted and will be considered a failure to meet the Promotion requirements. Your submission must also include a photo or scan of your proof of purchase showing the model name of the Eligible MSI Product, the date of purchase, and the name of the store or retailer. In justified cases, the Organizer may ask you to submit a section cut out from the colored cardboard box in which the Eligible MSI Product was packaged, showing its serial numbers.

- Individual MSI Eligible Products submitted and used to claim a prize in the Promotion may not be reused in separate or other entries within the Event. The promotional prize must be claimed in the country where the MSI Eligible Product was purchased. The Organizer does not allow prizes to be claimed in other regions and/or countries.
- If an MSI Eligible Product that was already registered and participating in the Promotion has been returned to the store (retailer) and/or the store (retailer) has refunded its equivalent value or the purchase price, then the Event Participant should immediately notify the Organizer of this fact in writing, e.g., via email (to promocje@msi.com), and the promotional registration of the Eligible MSI Product will then be automatically withdrawn from further processing upon the Organizer's receipt of information justifying such a decision. The Organizer reserves the right to request that the Promotion Participant return any prizes received from the Organizer in exchange for Eligible Products that were returned or refunded by the seller, within fourteen (14) days of their registration on the Event website, if such return did not occur for reasons for which the Organizer or the seller is responsible.
- This event is intended only for end users (consumers) who are eligible to participate, and not for businesses (entrepreneurs). Employees and immediate family members of employees of the Organizer, the Organizer's branches, subsidiaries, manufacturers, business partners, distributors, wholesalers, resellers, retailers, Internet cafes, or agencies affiliated with the Organizer are not eligible to participate in this Event.
- The Organizer reserves the right to make changes to these Rules and Promotion Terms and Conditions. Participants will be notified of any planned changes to these Rules and Promotion Terms 14 days prior to their implementation via email; if the remaining duration of the Event is less than 14 days, the Organizer will notify the Participant of such a change immediately.
- Entries submitted automatically or via an automated system by individual Participants or organizations will be disqualified. Entries must be submitted in person

by the Event Participant. Any attempt by a Participant to submit more than the specified number of entries using different email addresses, identities, registrations, logins, or other methods will result in the invalidation of the Participant's entry and may result in the immediate disqualification of that entry and any other entry for which the Organizer has identified a violation of these Rules.

2. To participate in the Promotion, follow these steps:

- Sign up or use your valid Organizer account created on the MSI Member Center website, which is available at https://account.msi.com/
- Post a review for one of the Eligible MSI Products you have registered and that are participating in the Event on one of the Designated Websites. The content of the review must accurately reflect your honest opinion of the products you purchased. A review **must be at least 50 characters long and no more than 160 characters long**. You must include **"#ShoutOut #CodeForReview"** in the review. **Reviews without this tag will not be eligible for a reward.**
- Using your profile on the Organizer's account, register your Eligible MSI Product and send us a photo or scan of your proof of purchase showing the model name of the Eligible MSI Product participating in the Promotion, the date of purchase, and the name of the store/retailer.
- Submit your review to your MSI profile by copying and pasting the link to your review from one of the Designated Websites, and then upload a photo of the sticker showing the serial number and model name of the (of the Eligible MSI Product), which must be located directly on the Eligible MSI Product itself, not on the colored box in which it was packaged. Photos of serial numbers found on the colored boxes in which the Eligible MSI Product was packaged will not be accepted, unless the Organizer specifically requests them in justified cases.

3. Prizes

A digital prize

Agree to the Promotion Rules and Terms and Conditions, and wait for the Organizer to verify your entry. If the Organizer determines that you meet all eligibility criteria, the corresponding digital prize(s) will be sent to the email address provided by the Event Participant during registration. Verification of your application may take up to 14 business days. Providing incomplete information during the Event Participant's registration may result in additional time required to verify the application, equal to an additional fourteen (14) business days, if additional information is required. The Organizer reserves the right to verify, approve, or

reject an application at its sole discretion if the Event application is incomplete and the complete additional information is not provided within seven (7) days of the Organizer's request, or if it is provided after the Event registration period has ended. The digital prize is a code redeemable on the Games Planet website (https://de.gamesplanet.com/). The value of the prize varies depending on the number of eligible MSI products purchased as part of the Event:

- If you purchase 2 different products, you'll receive a €50 voucher

- If you purchase 3 different products, you'll receive a €80 voucher

- If you purchase 4 different products, you'll receive a voucher worth €150

Each eligible component included in the combination of items (set) submitted for participation in the promotion must come from a different product line.

The value of the prizes may vary depending on the current exchange rate.

ATTENTION! Purchasing only one promotional product does not qualify you to receive a prize! The minimum required quantity is 2 promotional products. The products must be purchased on a single receipt

The participant is responsible for settling any tax obligations arising from the receipt of the prize, if such an obligation arises under applicable law.

4. Jurisdiction

The Organizer is running the Campaign in multiple countries. In each country where the Promotion takes place, the prize pool offered in that country may vary. For the avoidance of doubt, Campaign Participants may not submit the same review regarding a single Eligible MSI Product as part of multiple "Shout Out" Promotions (in the event that these Campaigns are recurring) organized in different jurisdictions (countries). The prizes listed on the respective Campaign program websites are available only to Campaign Participants who meet all the conditions specified for a given Event and for a given jurisdiction/territory.

5. Privacy Policy

During the registration process—which is required for a Participant to take part in the Event—as well as during product registration, we may ask the Participant to provide information that may, where applicable, include data such as: email address, first and last name, product serial number, promotional code, purchase information, and other information voluntarily provided by the Participant. In addition, we may indirectly collect information about the Participant through cookies or analytics tools embedded in the website. The information we

collect will be used as follows: to conduct this Event, to verify your eligibility to participate in the Event, to contact you so that we can send you your prizes, to store registered product data for as long as there is an ongoing relationship between us (e.g., when you use our services such as warranty, newsletter subscription, direct email and eDM marketing communications, etc.), and exclusively for internal market research to develop better products and services. Your data will not be shared with third parties, except for: (i) third-party companies that provide our services and websites enabling us to conduct this Event; and (ii) when reporting or responding to actual or suspected violations of applicable laws to legal and regulatory authorities, such as courts or the police, to the extent necessary.

Due to the international nature of our business, we share information within the MSI Group and with the third parties mentioned above in connection with the purpose set forth in these Terms and Conditions and the Promotion Terms. Accordingly, we may transfer information to countries where different laws and data protection requirements may apply than those in effect in the Participant's country.

For more information on how the Organizer uses and processes Participants' personal data, please see the Organizer's Privacy Policy, available at https://eeu.msi.com/page/privacy-policy. The Organizer's Privacy Policy forms part of these Rules and Promotion Terms and Conditions and is hereby incorporated by reference with full effect and force.

6. eDM Subscription

In order for a Participant to receive information about the Organizer's products or service updates, they may be asked to subscribe to the Organizer's newsletter or mailing list (eDM – electronic Direct Mail/e-mail Direct Marketing). If you do not wish to subscribe to this list, do not check the "Subscribe" box or any similarly titled checkbox.

7. Participant License

With respect to any materials that the Participant may provide to us in connection with this Event, including, without limitation, photographs, videos, reviews, content, comments, opinions, and other written materials, as applicable (collectively, the "Submitted Materials"), the Participant hereby grants the Organizer and its subsidiaries or affiliates, regardless of the country in which such entities are located, a perpetual, irrevocable, royalty-free, fully paid-up, worldwide, sublicensable license to use, reproduce, copy, disseminate, and distribute, create derivative works, publicly display and present, perform, and use the Submitted Materials in a lawful manner and in accordance with the rules established by the Organizer and subject to the Organizer's Privacy Policy.

8. Representations and Warranties of the Participants

The participant hereby represents and warrants that:

- the information he provided is accurate and true;
- has full consent, capacity, authority, and the right to register for and participate in the Event, and to grant the required licenses and make the required representations and warranties in accordance with the Rules and Terms and Conditions of the Promotion;
- has obtained and retains the right to all applicable authorizations, consents, permits, licenses, and exemptions necessary to grant the licenses listed above to the Organizer and its subsidiaries; and
- by registering to participate in this Event, the participant agrees to comply with all applicable laws.

9. Compensation from Participants

Both the Participant and the Organizer are liable for any damages arising from their wrongful acts or omissions.

Complaints regarding the Promotion may be submitted electronically to promocje@msi.com within 30 days of the occurrence of the event giving rise to the complaint. The Organizer will review the complaint within 14 business days of receiving the submission.

10. Confirmation of Participation and Consent

You hereby acknowledge and agree that:

- The organizer reserves the exclusive and discretionary right to:
    - to determine, in a final and conclusive manner, whether a Participant has met the requirements related to the Event. For example, without limiting any other conditions, the Organizer may disqualify Participants:

      a) if the registration for the Event or the submission of an Eligible MSI Product is incomplete,

      b) if the eligibility requirements for the Event are not met, such as timely registration, the appropriate line of Eligible MSI Products, or regional restrictions;

      c) if the documents provided have been altered, forged, falsified, improperly submitted, or deemed invalid;

d) if registration for the Event was completed or finalized using automated codes, scripts, plugins, or other means;

e) if the Participant does not have the legal capacity to register for and participate in the Event, or

f) if a crime or other unlawful act has been committed, or if there is reasonable suspicion that such an act has been committed, for the purpose of registering for the Event;

- o to amend, delete, or supplement any of these terms and conditions, if there is a valid reason, understood to mean:
  - a change in the legal provisions governing the rules and organization of the Event that affects the rights and obligations of MSI and the participants;
  - extending or shortening the duration of the Event;
  - a change in the manner in which the Event is conducted due to technical, technological, or commercial reasons that are objectively beyond the Organizer's control.

Accordingly, the Organizer reserves the right to amend these Rules and Regulations for important organizational or operational reasons. However, such amendments will take effect prospectively and will not infringe upon the Participants' acquired rights. In the event of any of the aforementioned changes, the amended Terms and Conditions and Promotion Terms will be published by the Organizer on the Event's website, along with a clear notice indicating the date of the amendment. For the avoidance of doubt, where applicable, changes to the terms and conditions do not affect orders placed or offers fulfilled in accordance with the Terms and Conditions and Promotion Terms in effect prior to the change.

- The Organizer assumes no liability whatsoever toward any person for any incidents related to a Participant's use of a prize properly awarded by the Organizer. Participants have no claims against the Organizer in this regard;
- The Organizer assumes no liability whatsoever for any delays, errors related to the delivery of the prize, loss of the prize, or failure to deliver the winning notification to the Participant resulting from mechanical, technical, electronic, communication, telephone, computer, hardware, Internet, or software errors, malfunctions, or any type of failure for which it is not responsible.

11. Exclusion of the Organizer's Warranty

The MSI Award(s) is/are provided “as is,” without any express or implied warranty of any kind, including warranties of merchantability, non-infringement, or fitness for a particular purpose.

12. Limitation of Liability

To the fullest extent permitted by applicable law, the organizer shall not be liable to the participant for any claim (whether based on contract, warranty, negligence, breach of any statutory duties, or otherwise) for any special, consequential, reliance-based, indirect, incidental, criminal, or exemplary damages, whether foreseeable or not, including, but not limited to, lost profits, revenue, goodwill, or replacement costs. The organizer is liable for situations arising from its willful misconduct.

13. Other Provisions

- The Terms and Conditions are available at the Organizer's headquarters and on the Organizer's website.
- These Terms and Conditions are governed by Polish law, and all of their provisions shall be interpreted in accordance with that law.
- The Organizer reserves the right to amend these Terms and Conditions for important organizational or operational reasons, if necessary to properly fulfill the obligations related to the Promotion or if such amendments involve expanding the range of products, prizes, or the timeframe of the Promotion. It is noted that these changes will be effective going forward and will not infringe upon the acquired rights of Participants.