

msi

Redemption Instruction

MSI

AI ERA
OF COMPUTING



Agenda

- Register Your Product
- Participate Promotion
- Check redemption status or Re-upload requested documents
- How to Activate Code?
- FAQs

AI ERA

OF COMPUTING

msi

Register Your Product

AI ERA

OF COMPUTING

Register/Login to MSI Member Center



<https://account.msi.com/login>

account.msi.com/en/login

msi Store Products AIoT Solutions What's New Community MSI for Business Service

Welcome to MSI Member Center

Not a MSI Member Yet?

Become MSI member to follow latest promotions and support updates.

Create an account >

Membership Benefits





- ✓ Warranty Registration
- ✓ Exclusive updates on promotions and events
- ✓ Quicker service and product support
- ✓ View your current registered MSI products

Upgrade your member benefits by opt-in MSI Reward Program and enjoy more exclusive rewards!

Join Now >

MyMSI

MyMSI gives you front-row access to all things MSI. From App-Only content, quests, and rewards to requesting product support – you can do it all from here!



Sign in MSI Account





Please enter your registered account to sign in MSI member center!

~~17 + 7 =~~ Reformat

Sign in >

[Forgot your password?](#) | [Resend Verification Email](#) | [Unsubscribe](#)

OR SIGN IN WITH



Register your MSI product



account.msi.com/en/members/accountOverview

msi Store Products AIoT Solutions What's New Community MSI for Business Service

Account Overview

MY PROFILE [Account >](#)

50 % complete

- ⊖ Create an account
- ⊖ Email Verified
- ⊕ Complete Profile
- ⊕ Binding Social Account

BALANCE [My Rewards >](#)

Tier / **BRONZE**

Points / **102**

MY PRODUCTS

Category	Product Name/Serial Number	Purchase Date	
	MEG Z790 ACE MAX		View More

[Register New Product](#)

Account Overview
Product
My Products
Product Registration
Activate MSI Care Plus
Membership
Reward Program
SHOUT OUT
Promotions
Support
Web Ticket

Register your MSI product



account.msi.com/en/products/registration/step1



Store

Products

AIoT Solutions

What's New

Community

MSI for Business

Service



Account Overview

Product

My Products

Product Registration

Activate MSI Care Plus

Membership

Reward Program

SHOUT OUT

Promotions

Support

Web Ticket

Product Registration



WARRANTY REGISTRATION: NOTEBOOK, ALL-IN-ONE PC, DESKTOP, MONITOR

ENJOY BENEFITS.

All customers who purchase a new MSI product and then complete registration and reply to the questionnaire will receive a 3-month warranty extension.

- This does not apply to product of which standard warranty has been expired.
- Customers have to complete the questionnaire in advance to get the full benefits.
- MSI reserves the right to update or modify these terms and conditions of this program.
- This extended warranty service only can be applicable to the original region / location where consumers purchased the notebooks/all-in-one.

*If you have any questions about the warranty extension on offer, please direct your inquiries to local service hotlines or the MSI support service.

* The promotion excluded MOTHERBOARD and GRAPHICS CARD.

Register

Register your MSI product - SN number registration



account.msi.com/en/products/registration/step2



Store

Products

AIoT Solutions

What's New

Community

MSI for Business

Service



Account Overview

Product

My Products

Product Registration

Activate MSI Care Plus

Membership

Reward Program

SHOUT OUT

Promotions

Support

Web Ticket

Product Registration



Serial Number*

[How to Identify Product Serial Number ?](#)

*Please pay attention to the differences between "0" and "O", "1" and "l".

Register

How to Identify Product Serial Number ?

How to Identify Product Serial Number ?

The screenshot shows the MSI Product Registration page. The browser address bar displays `account.msi.com/en/products/registration/step2`. The navigation menu includes **msi**, Store, Products, AIoT Solutions, What's New, Community, MSI for Business, and Service. A left sidebar contains sections for Account Overview, Product (with sub-items My Products, Product Registration, and Activate MSI Care Plus), Membership (with sub-items Reward Program, SHOUT OUT, and Promotions), and Support (with sub-item Web Ticket). The main content area is titled "Product Registration" and features a progress bar with four steps: Step 1 (completed), Step 2 (current), Step 3, and Step 4. Below the progress bar is a "Serial Number*" input field. A red box highlights a link labeled "How to Identify Product Serial Number ?" within the input field. A red "Register" button is located at the bottom right of the registration form. A note below the input field reads: "*Please pay attention to the differences between '0' and 'O', '1' and 'l'."

The video thumbnail features the MSI logo at the top left and the text "MSI@ HOW-TO find serial number (SN) and check code (CHK)" next to it. In the top right corner, there are icons for "Ver más ta..." and "Compartir". The central part of the thumbnail displays the MSI logo, a "HOW TO" box with a play button icon, and the text "Find Serial Number?".

- Laptop
- All-in-One PC
- Desktop
- Monitor
- Motherboard
- Graphics Card
- PC Case
- Gaming Gear
- Gaming Chair
- Liquid Cooling
- Power Supply
- Storage
- Networking

How to Identify Product Serial Number ?

The S/N number photo must be on the product, **NOT** on the color box



S/N number and
CHK number

Fill in the Product Registration form

msi Store Products AIO T Solutions What's New Community MSI for Business Service

Account Overview

Product

My Products

Product Registration

Activate MSI Care Plus

Membership

Reward Program

SHOUT OUT

Promotions

Support

Web Ticket

Ticket History

Apply for Service

Service History

Live Chat

Account

My Profile

Login Management

Change Password

Subscribe

Product Registration

Step 1 Step 2 Step 3 Step 4

Product Type *

Motherboard

Product Name *

MPO Z790 CARBON MAX WIFI

Model *

911-ZD89-17S

Serial Number *

601

CHK *

Please find the Serial Number sticker on the product and input the 2 digit CHK code as shown below (The image shown below is an example on where the CHK code could be found) ®

Region / Location *

Select

Store Name *

Select

Purchase Date *

Where did you purchase the product *

Retail store Online retailer Reseller

Invoice / Receipt Upload *

選擇檔案 上傳任何檔案

Please resize the image to a width no greater than 1600px (.jpg, .gif, .png)
The invoice should include the model name, invoice date, and invoice number.

Captcha *

22 + 4 =

Reformat

Calculate to get the answer

Next

Complete your product registration



account.msi.com/en/products/registration/step4



Store

Products

AIoT Solutions

What's New

Community

MSI for Business

Service



Account Overview

Product

My Products

Product Registration

Activate MSI Care Plus

Membership

Reward Program

SHOUT OUT

Promotions

Support

Web Ticket



Product Registration



THANK YOU FOR YOUR REGISTRATION!

Please fill out this questionnaire and help us to improve our products.

Yes

No



msi



Participate Promotion



AI ERA

OF COMPUTING

Promotions

msi

account.msi.com/en/promotions

msi

Store

Products

AIoT Solutions

What's New

Community

MSI for Business

Service



Account Overview

Product

My Products

Product Registration

Activate MSI Care Plus

Membership

Reward Program

SHOUT OUT

Promotions

Support

Web Ticket

Promotions

All Promotions

Redeem History

Promotion
image

Promotion
name

Promotion period

Promotion model

REDEEM >

My Products



Store

Products

AIoT Solutions

What's New

Community

MSI for Business

Service



Account Overview

Product

My Products

Product Registration

Activate MSI Care Plus

Membership

Reward Program

SHOUT OUT

Promotions

Support

Web Ticket



My Products

Category	Product Name / Serial Number	Purchase Date	
	Optix MAG274R	2023-12-25	View More

Register New Product

Eligible Promotion



Store

Products

AIoT Solutions

What's New

Community

MSI for Business

Service



Account Overview

Product

My Products

Product Registration

Activate MSI Care Plus

Membership

Reward Program

SHOUT OUT

Promotions

Support

Web Ticket

My Products

Detail

Reupload

Service

Eligible Promotion

Promotion image

Promotion name

Promotion period

Promotion model

REDEEM >



Promotion Redeem

= Promotion Period :

= Activity invoice date :

○ Redeem Limit :

Eligible Products

Eligible Locations

Redeem Page

Terms and Conditions

Redeem Guide

Redeem Products

Purchase Date	Purchased Region / Location	Category	Product Name / Serial Number	Upload
<input type="radio"/>			Optix MAG274R	<input type="button" value="Upload"/>

Extra Information

How did you hear about this promotion?

- MSI official website
- MSI Member Center
- Social media (Facebook, Twitter, Instagram, etc.)
- Email newsletter
- Recommendation from media/ influencer
- Community Forum
- Online store website
- Internet Advertisement
- Internet search
- Magazine or Newspaper
- Promotional flyer
- Offline store
- Recommendation from friends or colleagues
- Recommendation from store staff
- Other _____

✕

Upload

Proof of purchase Upload instructions

選擇檔案 未選擇任何檔案

Product Barcode Upload instructions

選擇檔案 未選擇任何檔案

Agree Terms and Conditions

← → ↻ account.msi.com/en/promotions/redeem/ ☆ 📄 🌐 📧 📺 📱 📡 📶 📷

Service History

Live Chat

Account

My Profile

Login Mana

Change Pas

Subscribe

Terms and Conditions

Privacy Policy

Privacy Policy. We may ask You for information during the Event enrolment and product registration process that may, as applicable, include without limitation Your email, name, product serial number, redemption code, purchase information, and other voluntary information You provide. In addition, we may indirectly gather information from you via cookies or website embedded analytics. The information we collect will be used in the following manner: to run this Event, to verify Your eligibility, to contact You if needed, to ensure prize(s) can be sent to You, to store registered product data for as long as an ongoing relationship exists between us (eg. When You use our services such as warranty, eDM notices, etc.), and to use solely for internal market studies for developing better products and services. Your information will not be shared with third parties, except: i) to third party processors such as our internet service and website providers in order for us to execute this Event; or ii) when reporting or responding to actual or suspected breach of applicable laws to legal and regulatory authorities such as courts or the police to the extent needed.

Because of the international nature of our business, we transfer information within the MSI group, and to third parties as referenced above, in connection with the purpose set forth in these terms and conditions. Therefore, we may transfer information to locations that may have different laws and data protection compliance requirements that those applicable in the location you are located.

Further details of how Your information may be used and processed are detailed in [MSI Privacy Policy](#). The MSI Privacy Policy constitutes a part of this Terms and Conditions, and is hereby incorporated by reference with full force and effect.

I fully understand the contents of the Terms and Conditions and agree to them.

I agree MSI may collect, use and process my personal data for marketing purposes and in accordance with the terms of MSI Privacy Policy.

Next

Promotion Redeem Confirmation

msi

msi

Store

Products

AIoT Solutions

What's New

Community

MSI for Business

Service



Account Overview

Product

My Products

Product Registration

Activate MSI Care Plus

Membership

Reward Program

SHOUT OUT

Promotions

Support

Web Ticket

Ticket History

Apply for Service

Service History

Live Chat

Account

My Profile

Login Management

Change Password

Subscribe

Promotion Redeem Confirm

Redeem Products

Product Type

Product Name

Serial Number

Purchase Date

Purchased Region / Location

Proof of purchase

Invoice must show product model, invoice date, and shop/vendor name

Product Barcode

Serial number must be taken from the product itself; photo of the colourbox will not be accepted

Extra Information

How did you hear about this promotion?

Captcha

Calculate to get the answer

~~21 + 8 =~~

Reformat

REDEEM

Cancel



Account Overview

Product

My Products

Product Registration

Activate MSI Care Plus

Membership

Reward Program

SHOUT OUT

Promotions

Support

Web Ticket



Message

Dear Customer,

Your request has been successfully sent. Application is under process, please keep in mind that all applications are checked by our staff and might take up to 7 ~ 14 working days.

Thank you for your patience.

If you didn't receive our email in your inbox, please kindly check in the Spam, Junk, Trash, Deleted Items, or Archive folder.

[Back to Promotion](#)

[Redeem History](#)



Check redemption status or
Re-upload requested
documents

AI ERA

OF COMPUTING

Find the promotion page and check the status



Store

Products

AIoT Solutions

What's New

Community

MSI for Business

Service



Account Overview

Product

My Products

Product Registration

Activate MSI Care Plus

Membership

Reward Program

SHOUT OUT

Promotions

Support

Web Ticket

Ticket History

Apply for Service

Service History

Live Chat

Account


My Profile

Login Management

Change Password

Subscribe

Promotion Redeem



Promotion name

- Promotion Period :
- Activity invoice date :
- Redeem Limit :

Eligible Products Eligible Locations Redeem Page Terms and Conditions Redeem Guide

Redeem Records

Redeem Date	Order ID	Product Name / Serial Number	Status
	6371429c45	Optix MAG274R	Redeem qualification under reviewing

Redeem Products

No products eligible for redemption

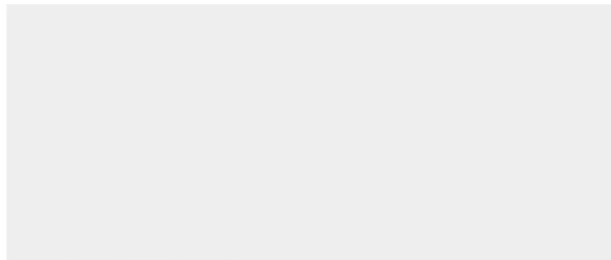
[Register Your Product](#)

Verification may take longer than 14 business days.

If there any missing document, Will receive an email for notification

msi

msi



Dear Customer,

Thank you for purchasing an MSI product!

Sorry to inform you that your redemption have some missing purchase proof.

Please go to product page and re-upload your purchase proof and promotion page re-redeem again.

<https://account.msi.com/promotions/redeem/>

Reason :

Thanks for your understanding.

MSI customer service team



ABOUT MSI

MSI is a world leader in gaming, content creation and AIoT solutions. Bolstered by its cutting-edge R&D capabilities and customer-driven innovation, MSI has a wide-ranging global presence spanning over 120 countries. Its comprehensive lineup of laptops, graphics cards, monitors, motherboards, desktops, peripherals, servers, PCs, robotic appliances, and vehicle infotainment and telematics systems are globally acclaimed. Committed to advancing user experiences through the finest product quality, intuitive user interface and design aesthetics, MSI is a leading brand that shapes the future of technology. For more product information, please go to <https://www.msi.com>.

msi

Copyright © 2020 Micro-Star Int'l Co., Ltd. All rights reserved. Other company and MSI Member Center mentioned may be the trademarks of their respective owners.

Re-upload the missing document



Account Overview

Product

My Products

Product Registration

Activate MSI Care Plus

Membership

Reward Program

SHOUT OUT

Promotions

Support

Web Ticket

Ticket History

Apply for Service

Service History

Live Chat

Account

My Profile

Login Management

Change Password

Subscribe

Promotion Redeem

Promotion name

Promotion Period :

Activity invoice date :

Redeem Limit :

Eligible Products

Eligible Locations

Redeem Page

Terms and Conditions

Redeem Guide

Redeem Records

Redeem Date	Order ID	Product Name / Serial Number	Status
	6371429c45	Optix MAG274R	Redeem not qualified, Please re-upload data and redeem again. Please help to attach the invoice

Redeem Again

Redeem Products

No products eligible for redemption

Register Your Product

Re-upload the missing document
Incomplete registration may result in the additional processing time if You are required to provide additional information.

Success email notification

msi

msi

Promotion
image

Dear Customer,

Thank you for purchasing an MSI product!

Redeem for **Promotion name** has been approved.

Your activation code is:

Prize

To activate your code, please refer to

Best Regards,

MSI customer service team



ABOUT MSI

MSI is a world leader in gaming, content creation and AIoT solutions. Bolstered by its cutting-edge R&D capabilities and customer-driven innovation, MSI has a wide-ranging global presence spanning over 120 countries. Its comprehensive lineup of laptops, graphics cards, monitors, motherboards, desktops, peripherals, servers, IPCs, robotic appliances, and vehicle infotainment and telematics systems are globally acclaimed. Committed to advancing user experiences through the finest product quality, intuitive user interface and design aesthetics, MSI is a leading brand that shapes the future of technology. For more product information, please go to <https://www.msi.com>.

msi
owners

Copyright © 2020 Micro-Star Int'l Co., Ltd. All rights reserved. Other company and MSI Member Center mentioned may be the trademarks of their respective

[Account Overview](#)[Product](#)[My Products](#)[Product Registration](#)[Activate MSI Care Plus](#)[Membership](#)[Reward Program](#)[SHOUT OUT](#)[Promotions](#)[Support](#)[Web Ticket](#)[Ticket History](#)[Apply for Service](#)[Service History](#)[Live Chat](#)[Account](#)[My Profile](#)[Login Management](#)[Change Password](#)[Subscribe](#)

Promotion Redeem

Promotion name

- Promotion Period :
- Activity invoice date :
- Redeem Limit :

[Eligible Products](#) [Eligible Locations](#) [Redeem Page](#) [Terms and Conditions](#) [Redeem Guide](#)

Redeem Records

Redeem Date	Order ID	Product Name / Serial Number	Status
	6371429c45	Optix MAG274R	Redeem Success Your Redeem Code:

Redeem Products

No products eligible for redemption

[Register Your Product](#)

msi

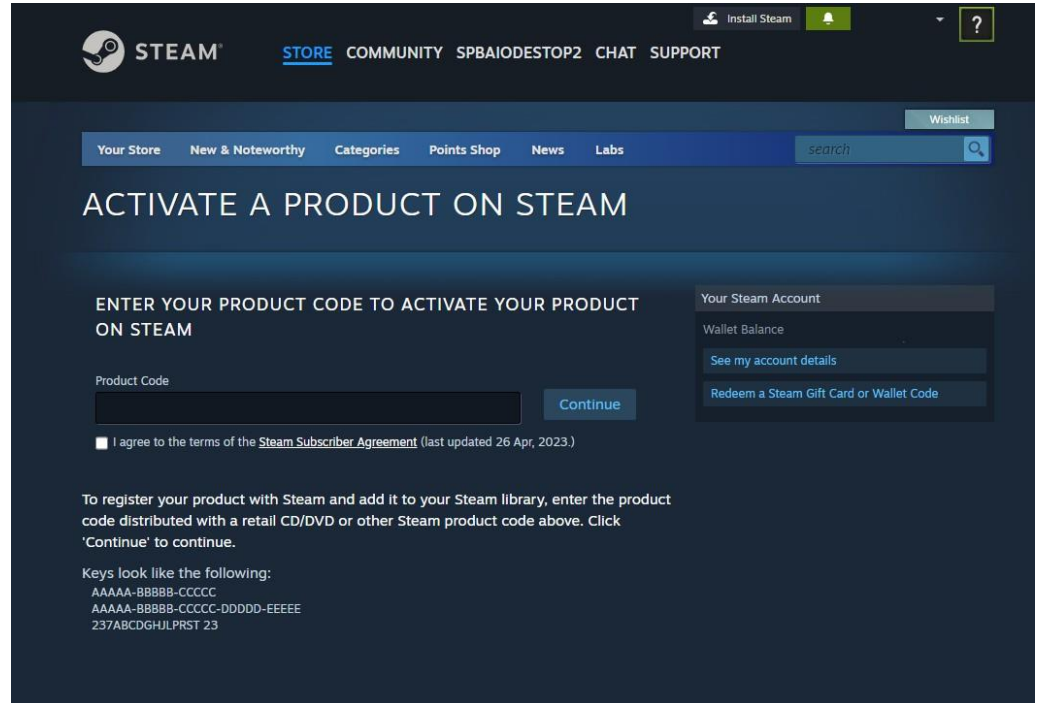
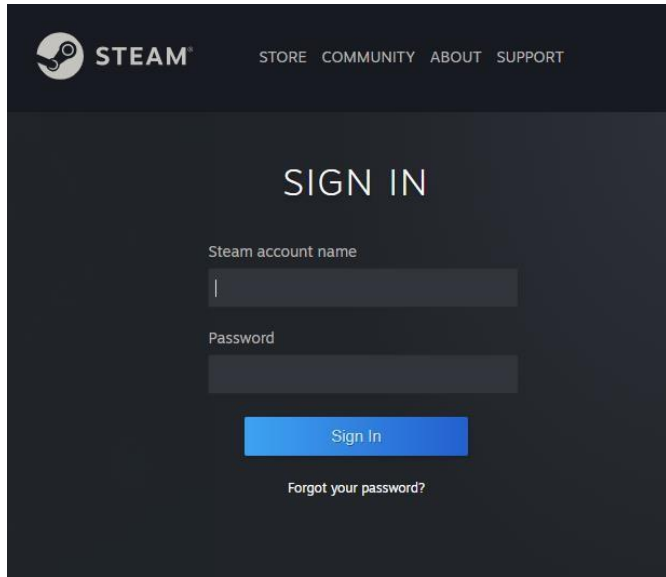
How to Activate Code?

AI ERA

OF COMPUTING

Where you activate/redeem a CD code in steam

<https://store.steampowered.com/account/registerkey?key>



The MSI logo is displayed in a bold, italicized, white sans-serif font on the left side of the image.The text 'FAQs' is centered in a white, clean sans-serif font.The text 'AI ERA' is written in a large, bold, white sans-serif font, positioned in the lower right area of the image.The text 'OF COMPUTING' is written in a smaller, white, all-caps sans-serif font directly below the 'AI ERA' logo.

FAQs



Why there is no any relative promotion appears in my member center account?

1. Check if your product is eligible model
2. Check if your invoice is in eligible period
3. Make sure the country you live is in the eligible country for the promotion

What should I do if I received an email inform me that my claim was incomplete?

Please make sure that you had provide:

1. Invoice/purchase proof which include purchase date, purchase store, and purchase model
2. SN number picture that on the product itself, not on the package

How long does it takes to process the application and when will I receive my gift?

All applications might take up:

*Digital code - 7~14 working days to be verified.

Why am I not receive any email after my participation?

If you have not received an email, please check your spam folder and deactivate your email filter.

msi

AI ERA OF COMPUTING



msi



Official Partner

AMG
MOTORSPORT

